AGENDA

2021 SOAR SUMMIT
CORBIN, KY

October 13-14, 2021
The Corbin Arena | Corbin, KY

Wednesday, October 13, 2021

8 A.M. TO NOON | REGISTRATION | CORBIN ARENA
9 A.M. TO NOON | EXHIBIT HALL OPENS

NOON | SUMMIT DAY 1 KICKOFF
- Colby Hall | Executive Director of SOAR
- Alan Keck | Mayor of Somerset

SPECIAL REMARKS
- Travis Freeman, President and CEO of The Freeman Foundation

PANEL DISCUSSION: The role of Post-Secondary Education in preparing our future workforce for the digital and remote economy
- Moderator | Brigitte Blom, President and CEO of the Prichard Committee

PANELISTS
- Dr. David McFaddin, President of Eastern Kentucky University
- Dr. Jay Morgan, President of Morehead State University
- Dr. Vic Adams, President of Southeast Kentucky Community and Technical College
- Dr. Lori Werth, Provost at the University of Pikeville
- Dr. Lori Stewart Gonzalez, Executive Vice President and Provost at the University of Louisville
- Christine Harper, Associate Vice President and Chief Enrollment Officer at the University of Kentucky
- Brad Hall, Vice President of External Affairs at the University of the Cumberlands

CLOSING REMARKS
- Colby Hall, Executive Director of SOAR

2 P.M. TO 5 P.M. | EXHIBIT HALL OPEN
2 P.M. TO 4:15 P.M. | BREAKOUT SESSIONS

**Continuous shuttle Service will be provided to and from The Corbin Center from the Corbin Arena. Shuttles will leave and depart from the main entrances of both the Corbin Arena and The Corbin Center. Parking is also available at The Corbin Center for those who wish to drive.*

2 P.M. TO 3 P.M. | BREAKOUT SESSION 1

Presenting Sponsors

Appalachian Wireless

Appalachian Regional Commission

Exhibit Hall Presented By

Forcht Bank — Happier Banking

Registration Sponsored By

Kentucky Community & Technical College System

Event Production Presented By

arc Addiction Recovery Care

Breakout Sessions Sponsored By

CHI Saint Joseph Health

PlanetEarthPC

Park Community Credit Union

Cumberland Mint and Gaming

Advanced Technology KOWA

KLC Kentucky League of Cities

University of Louisville

Pre-Summit Session Sponsored By

speda — Somerset-Pulaski Economic Development Authority

Tim Short Auto Group

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7 SIMPLE SECRETS TO GRANT/PROJECT FUNDING | CORBIN ARENA: Conquer your fear of grant writing and learn the top secrets to help you land the funding you need for your next big project. Expert panelists will share tips and techniques you can incorporate into your next application to be competitive for state and federal funding opportunities and build capacity within your community.

- Moderator | Colby Hall, Executive Director of SOAR

PANELISTS

- Brandon McBride, Executive Director of the Appalachian Regional Commission
- Dennis Keene, Commissioner for the Kentucky Department for Local Government
- Justin Adams, Director of the Kentucky Division of Abandoned Mine Lands
- Lisa Estep, Vice President of Grants and Foundation Development at Pikeville Medical Center
- Dr. Karama Neal, Administrator for Rural Business-Cooperative Service for USDA Rural Development

ADDRESSING THE NURSING SHORTAGE IN APPALACHIA KENTUCKY | THE CORBIN CENTER: The need for nurses is not only a challenge in Appalachia Kentucky but also across the country. Learn about how healthcare providers, training providers, workforce agencies, and others are working collaboratively to create a pipeline to these high-wage, high-demand jobs.

- Moderator | Sara Tracy, Director of the Kentucky Chamber Workforce Center Talent Pipeline Management

PANELISTS

- Michelle Rainey, Chief Nursing Officer at Pikeville Medical Center
- Dr. Margo Riggs, Centers for Disease Control and Prevention
- Mary Pat Regan, Deputy Secretary of the Kentucky Education and Workforce Development Cabinet
- Dr. Audria Denker, Executive Vice President at Galen College of Nursing
- Ellen Wright, Chief Nursing Officer at Appalachian Regional Healthcare
- Dr. Marisa Greer, Vice President of Academic Affairs at Union College

3:15 P.M. TO 4:15 P.M. | BREAKOUT SESSION 2

DOWNTOWN REVITALIZATION AND INCENTIVES | CORBIN ARENA: Every community wants to see their downtown revitalized. The best way to learn is from those who have done it and continue to do it.

- Moderator | Kitty Dougoud, Kentucky Main Street Program Administrator

Oct. 14 Breakast
Sponsored By

CORBIN, KY loves company!

All Videos
Presented By

UNIVERSITY OF THE CUMBERLANDS

Future of the Region
Presented By

TOYOTA TSUSHO

Vaccine Station
Presented By

United Healthcare Community Plan

Summit Reception

Presented By

EKU

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TIPTON&TIPTON

Program
Presented By

GraceHealth

Mobile App
Presented By

UNITE US

Network Lounge
Presented By

BRIGHT LEADERSHIP KENTUCKY

Leadership Kentucky

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PANELISTS
- Jacob Roan, Director of Pineville Main Street Program
- Les Stapleton, Mayor of Prestonsburg
- Erik Hubbard, Founder and Director of Backroads of Appalachia
- Andrea Begley, Hyden/Leslie County Chamber of Commerce

REMOTE WORK AND DIGITAL ENTREPRENEURSHIP | THE CORBIN CENTER: The trend of companies ditching urban offices and allowing employees to work completely remote; the continued success of Teleworks USA; and the work of the Kentucky Cabinet for Economic Development's KY Innovation office uniquely positions our region to thrive on multiple fronts. Learn about remote work, establishing our region as a remote work destination, and the work being done to create a culture around digital entrepreneurship across Appalachia Kentucky.
- Moderator | Sabrina McWhorter, SOAR Business and Innovation Manager

PANELISTS
- Jeff Whitehead, Executive Director of the Eastern Kentucky Concentrated Employment Program, Inc. (EKCEP)
- Tony Ellis, Executive Director of KY Innovation
- Logan Jones, Hosts of Middle Tech Podcast
- Mike Bryant, Owner of Mill Creek Software
- Michael Bryant, Director of Business Development at Senture

6 P.M. | 2021 SOAR SUMMIT RECEPTION (TICKET REQUIRED) DOWNTOWN CORBIN
**Shuttle Service will be provided from the Corbin Arena from 5 p.m. to 10 p.m.*

Thursday, October 14, 2021

7:30 A.M. TO 9 A.M. | REGISTRATION AND BREAKFAST | CORBIN ARENA

7:30 A.M. TO 9 A.M. | EXHIBIT HALL OPENS | CORBIN ARENA
9 A.M. TO NOON | PLENARY SESSION | CORBIN ARENA MAIN STAGE

WELCOME
- Colby Hall | SOAR Executive Director
- Suzie Razmus | Mayor of Corbin
- Kim McCann | SOAR Executive Board Chair

SPECIAL REMARKS
- Congressman Hal Rogers | SOAR Co-Principal Officer
- Gayle Manchin | Federal Co-Chair of the Appalachian Regional Commission
- Governor Andy Beshear | SOAR Co-Principal Officer

Innovation Showcase
Sponsored By

University of Pikeville UPIKE

KACo Kentucky Association of Counties

Southeast Kentucky College Knox Campus

KCEOC Community Action Partnership — Coming Early 2022

Accelecom

Members Choice Credit Union

Keynote Speaker
Presented By

RAJANT

Break
Sponsored By

Baptist Health Corbin

Alton Blakley Ford Lincoln Honda Auto Outlet — All The Best...Since 1965!

Knox County Industrial Development Authority

Cumberland Valley Electric, Inc.

CVNB Cumberland Valley National Bank

Historic Barbourville Kentucky Est. 1800

esg energy systems group

HB Hometown Bank

Kentucky Farm Bureau KFB

Jackson Warewashing Systems

Diversified Phillips Manufacturing

AppHarvest

RTC The People's Fiber Network — Broadband · IPTV · Telephone

Cumberland Gap Region Tourism Association — cumberlandgapregion.com

Pepsi Corbin

Isaiah House — Real Hope for Addiction

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PANEL DISCUSSION | BROADBAND AND THE LAST MILE | We've talked a lot about Broadband, and we've accomplished so much. However, now the real work — the grunt work — begins. With an established middle-mile network (KentuckyWired), the time is now to work collectively with a sense of urgency to make sure affordable and reliable connectivity is available throughout Appalachia Kentucky. Learn from experts, as well as local providers that have made the investment in last-mile and are seeing the rewards.

- Moderator | Renee Shaw, Director of Public Affairs and Moderator at Kentucky Educational Television

PANELISTS

- Lonnie Lawson, President and CEO of The Center for Rural Development
- Shellie Hampton, Director of Governmental Affairs for the Kentucky Association of Counties (KACo)
- Rich Prewitt, Director of Economic Development and Marketing for Cumberland Electric
- Hilda Legg, Consultant for Legg Strategies
- David Flessas, Chief Executive Officer of Accelecom

INTRODUCTION OF KEYNOTE SPEAKER

- Bob Schena | Chairman, CEO, and Co-Founder of Rajant

KEYNOTE SPEAKER

- Jerry Linenger | Astronaut, Epidemiologist and Hero

SPECIAL REMARKS

- Colby Hall | SOAR Executive Director

STARTUP APPALACHIA PITCH COMPETITION WINNER

SPECIAL REMARKS

- Governor Andy Beshear | SOAR Co-Principal Officer
- Congressman Hal Rogers | SOAR Co-Principal Officer

CLOSING REMARKS

- Colby Hall | SOAR Executive Director

NOON | LUNCH
CORBIN ARENA CONCOURSE

NOON TO 4 P.M. | EXHIBIT HALL OPEN

Venture Capital
Sponsored By

Appalachian Investors Alliance

TSAIG
Tristate Angel Investment Group

Volunteers
Sponsored By

Whitley County Tourism 1818

Kentucky Army National Guard

5K
Presented by

AdventHealth Manchester

Volunteers of America® MID-STATES

Lunch
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Kentucky Department of Agriculture

StartUP Appalachia
REGIONAL BUSINESS
PITCH
COMPETITION

Presented By Community Trust® Bancorp, Inc.

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